

## **Unison Health Project Prom - Contest Official Rules**

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. ENTRANTS MUST BE 16 YEARS OR OLDER AS OF THE DATE OF ENTRY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

1. **ELIGIBILITY:** This contest is presented by Unison Health and open to high schools in Lucas County, Ohio and only eligible juniors and seniors enrolled at participating schools are authorized to participate. All participant students must be at least sixteen (16) years of age or older as of the date of entry and must sign a waiver to participate. Employees of Unison Health, Lucas County Mental Health and Recovery Services Board, Buckeye Cablevision, Inc. ("Sponsor"), Sponsor's advertising agencies and/or promotional partners, and their respective immediate family members and household members are not eligible to enter the contest. "Household members" mean people who share the same residence at least three months a year. "Immediate family members" means parents, step-parents, children, step-children, siblings, step-siblings, or spouses. Unison Health Project Prom ("Promotion") is void where prohibited or restricted by law and where subject to licensing or registration by any national, state, local or other political division or subdivision.

2. **TIMING:** The Promotion begins at 6:00 a.m. Eastern Time on Monday, February 11, 2019 and ends at 11:59 p.m. Eastern Time March 17, 2019. ("Promotion Period"). All entries must be received during the Promotion Period. Twitter submission entries must be correctly tagged during the Promotion Period and received by Sponsor no later than March, 17, 2019.

3. **HOW TO ENTER:**

Option 1: To enter, sign up and participate during the "Project Prom School Takeover" by taking part in the on-campus interview opportunity with BCAN/BCSN talent to record a :30 (thirty-second) video on the topic "The importance of staying drug and alcohol free on Prom Night". Each participating school counselor will receive a copy of the video submission and will provide authorization on behalf of the students for consideration in the contest.

Option 2: To enter, log onto Twitter, post a :30 (thirty second) video on "The importance of staying drug and alcohol free on Prom Night", using #projectprom19 and tag [@UnisonHealthToI](#) , in the Twitter post. The use of an invalid or false twitter handles, email address or any other incorrect information will disqualify an entrant.

4. Each eligible student participant will be in the running for the grand prize drawing.

**There is a limit of one (1) entrant per e-mail address and household.** Use of agencies or robotic, repetitive, programmed or similar entry methods is prohibited, and any

duplicate entries are grounds for disqualification. All entrants agree to abide by these Official Rules for the Promotion (the "Official Rules") and to conform to all federal, state, and local laws. All entries become the property of Sponsor and will not be acknowledged or returned. In the event of a dispute, the "entrant" for e-mail entries is the person in whose name the e-mail account is held. Sponsor is not responsible for lost, late, incomplete, altered, postage due or misdirected entries, for failed, partial or garbled computer transmissions, or for technical failures of any kind, including, but not limited to electronic malfunctioning of any network, hardware, or software which may limit an entrant's ability to participate in this Promotion. Proof of sending will not be deemed to be proof of receipt. Normal Internet access and usage charges imposed by your Internet service provider may apply. The winner may not have won another prize from Unison Health or Buckeye Broadband during the 30 day period prior to the date the winner is selected. Sponsor reserves the right, in its sole and unlimited discretion, to determine whether an entrant is eligible to win the Promotion.

4. PROMOTION PRIZE: The student participant who created the winning video will receive a pair of Apple AirPods Wireless Bluetooth Headphone (Value \$200), and his or her school will be awarded \$1,000, courtesy of Unison Health, for use at the school's after prom event.

One (1) potential winning entry will be selected from the entries received during the Promotion Period and will be announced on Friday, March 22<sup>nd</sup>. The winner will be chosen by a panel of judges selected by Sponsor. Sponsor reserves the right, in its sole and unlimited discretion to make all determination regarding the management and administration of the Promotion, including without limitation determination of the Promotion winner, and all such determinations are final and binding.

The odds of winning depend on the total number of eligible entries received. No cash value will be given as a substitute prize.

5. NOTIFICATION OF WINNER: Sponsor will notify a potential winner on or about March 22, 2019. The potential winner must comply with all terms and conditions of these Official Rules, and winning is contingent on verification by Sponsor that the potential winner meets all requirements.

The potential winner will be given seven (7) calendar days from the first attempted notification to respond to Sponsor via e-mail and to claim the prize. To claim the prize, potential winner must personally visit sponsor during regular business hours to sign and return a release of liability, declaration of eligibility, and a publicity consent agreement, within thirty (30) days after notification; if the potential winner is under the age of 18, or is otherwise unable to enter into binding legal relationships, he or she must be accompanied by a parent or guardian who will also be required sign and otherwise execute the required documents.

If the potential winner has not claimed the prize as specified herein within the specified period, or is otherwise determined to be ineligible, he or she will be disqualified. In the event of a disqualification, Sponsor may either select an alternate potential winner from the pool of entries, may alter the terms of the Promotion, or may cancel the promotion entirely, all within its sole and unlimited discretion.

Prizes are non-transferable and must be accepted as awarded. No cash alternative or other substitution allowed. As a specific condition to entry, Winner must consent to Sponsor's use of his or her name, city, state, or county, likeness, photograph, and statements for promotional and advertising purposes in any media without further payment or consideration. If Winner is unable or unwilling to so consent, Winner is disqualified.

Sponsor reserves the right, in its sole and unlimited discretion, to substitute a prize of equal or greater value, whether in cash or otherwise, if the prize cannot be awarded as described for any reason. All taxes on prizes and incidental expenses associated with claiming the prize are the sole responsibility of the winner. The winner agrees that the prize is "AS IS" and "WITHOUT WARRANTY" except for any warranty that is expressly provided by the manufacturer or supplier of the prize (in which case, Winner may enforce such warranty only as against the manufacturer or supplier and Winner is subject to all restrictions imposed by the manufacturer or supplier of the prize). Except as specifically stated herein, Sponsor does not make and is not responsible for any representation or warranty, express or implied, related to the prize.

6. **DISQUALIFICATION:** Sponsor, in its sole and unlimited discretion, reserves the right to disqualify any individual entrant for any reason, including without limitation if the entrant acts in a disruptive manner or attempts to undermine the legitimate operation of the Promotion in any manner, including without limitation by tampering with any website mechanism. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND, WILL RESULT IN DISQUALIFICATION OF SUCH ENTRANT. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERMS OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THAT PROVISION.**

7. **LIMITATION OF LIABILITY:** As a condition to entry, all participants expressly and to the fullest extent permissible under the law waive and otherwise disclaim any claims against Sponsor of any kind whatsoever (including without limitation loss of data) arising from or related to the Promotion, whether with respect to entry, administration, award or prize. Sponsor is not responsible for the content of third party websites which may be linked to Sponsor's website. Sponsor reserves the right in its sole and unlimited discretion to cancel, suspend or modify the Promotion at any time and for any reason,

including without limitation if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the administration or integrity of the Promotion. . By participation in the Promotion, the entrant agrees to release and hold harmless Sponsor, its affiliates, its promotional partners, and their respective directors, officers, employees and agents from any liability for damage, injury, death, loss, cancellation or other liability arising from the entrant's participation in this Promotion, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy or from any misuse or malfunction of such prize or substitute prize. Sponsor and its owners, affiliates, directors, officers, employees and agents assume no liability for losses incurred as a result of cancellation of the Promotion or for any reason whatsoever or through the acts or defaults of any company or person providing any prize or for events occurring after the award of such prize.

8. GOVERNING LAW AND DISPUTES: Except where prohibited, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with the Promotion or any prize awarded, other than the administration of the Promotion or the determination of winners, shall be resolved individually, without resort to any form of class action, and exclusively by the Court of Common Pleas of Lucas County, Ohio; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Promotion, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by Ohio law, without reference to conflict of law principles. Sponsor reserves the right to modify the Official Rules of this Promotion in any way or at any time by posting the amended rules at <https://www.unisonhealth.org/> and [www.bcsnnation.com/prom](http://www.bcsnnation.com/prom), effective immediately upon the posting of such amended rules.

9. OFFICIAL RULES: The most updated version of the official rules is available at <https://www.unisonhealth.org/> and [www.bcsnnation.com/prom](http://www.bcsnnation.com/prom). In addition, a hard copy of these Official Rules may be obtained by mailing a self-addressed, stamped envelope to "Unison Health Project Prom", 2700 Oregon Rd., Northwood, Ohio 43619.

10. SPONSOR ADDRESSES: Unison Health is located at 1425 Starr Ave, Toledo, OH 43605, Buckeye Cablevision Inc., is located at 2700 Oregon Rd., Northwood, Ohio 43619, Lucas County Mental Health and Recovery Services Board is located at 701 Adams St # 800, Toledo, OH 43604.

Version Date 02/05/19